

BLOODLETTER

CRIMINAL ENTERPRISES

Chapter News

WE'VE BEEN BUSY...

By Nina Mansfield

Our chapter has been quite busy since our last edition of *Bloodletter* was published. Here's a recap of some of the programs and opportunities we've had for authors since last year.

We kicked off 2022 with a **Virtual Open Mic Night**. Authors Kathleen Kalb, Catherine Maiorisi, Mally Becker, Sarah Burr, Cathi Stoler, Nancy Good, Ursula Renee, Constance Meccarello, Peggy Katalinich, Nina Mansfield, Catherine Siemann, and Lori Robbins read from both published works, and works-in-progress. As always, this evening was a delightful mix of humor, suspense and intrigue.

At the end of January, we joined the San Diego chapter on Zoom for a **Bi-Coastal Anthology Presentation** to discuss the recent anthologies published by our chapters: *Crossing Borders*, edited by Lisa Brackmann and Matt Coyle, and *Justice for All: Murder New York Style*, edited by D.M. Barr and Joseph R.G. De Marco. The event included more than twenty authors who discussed their stories, and also the editors of both anthologies who gave insight into their editorial process.

Our February and March programs both dealt with Marketing. In **Marketing Primer Part 1: Designing Ads and then Advertising them on Facebook** we were joined by board member



David Corbett teaches us about crafting intriguing protagonists and villains at our Summer Writers' Workshop.



Workshop attendees pose with David Corbett.

We've Been Busy...

Sarah E. Burr, who gave incredible tips on how to easily create eye-popping digital advertisements. After we learned how to design ads that would entice potential readers, historical novelist Finola Austin, who also happens to be a creative strategist at Meta (formerly Facebook), explained everything we needed to know about algorithms, and how to make our ads have the widest reach.

For **Marketing Primer Part 2: Getting the Word Out**, we were joined by librarian and editor Brian Kenny; librarian, editor and author of *How to Get Your Book Into Libraries*, Henrietta (Etta) Verma; and mystery author and co-host of the podcast *Wish I'd Known Then*, Sarah Rosett. This panel was filled with information to help authors get their books into the right hands.

April's Zoom panel featured: chapter member Kathleen Marple Kalb, author of the Ella Shane historical mystery series; Agatha and Anthony award winner Richie Narvaez; *New York Times* Best Selling Author, Susan Elia McNeil; and was moderated by board member and author of the highly regarded Jane Prescott Mystery series, Mariah Fredericks. **Past, Present and Future: Pushing the Boundaries in Historical mysteries** delved into numerous intriguing topics, like how many historical details to include in a historical mystery, and how an author's background might inform the stories they choose to tell.

In May, our chapter hosted its second annual **Queryfest**. We were joined by Terri Bischoff, Senior Acquisitions Editor, Crooked Lane Books, Michelle Richter, Senior Agent, Fuse Literary and Shawn Reilly Simmons, co-owner/publisher/editor at Level Best Books. After a brief panel that discussed querying dos and don'ts, members were sent to break out rooms to have their query letter evaluated by the panelists.

In June, we were finally able to meet up again for our annual party at Cowgirl! New and old members were able to reconnect over guacamole and margaritas!

And finally, in July, we were able to host our first in-person **Summer Writing Workshop** in over two years. Former private investigator, *New York Times* notable author and acclaimed writing instructor David Corbett taught us how to "Build Plot from Character". The day-long workshop was filled with many entertaining anecdotes and practical wisdom for crafting fully-dimensional protagonists and villains.

A huge shout out to Dawn Barclay, Sarah Burr, and our programming committee, Mariah Fredericks, Jeanna Weart and Jacquetta Szathmari for organizing these events! With the status of Covid constantly in flux, we aren't sure if our fall programs will be in person or on Zoom, but members should check their inboxes and our website for more information.



***Nina Mansfield** is a co-vice president of the NY/Tri-State Chapter of SinC, and editor of Bloodletter. She is a published and produced playwright, and author of the YA mystery, Swimming Alone.*



Mariah Fredericks (l) and Shizuka Otake (r) at our June party.



Elizabeth Kerri Mahon (l) and Catherine Siemann (r) at our June party.



Judy Hutson (l), Michelle Maryck (c) and Ursula Shand (r) at our June party.

Chapter Membership Benefits

In addition to the benefits of being a member of SinC National, below you'll find some of the perks of being a NY/Tri-State SinC Chapter Member:

- Access to the Members Only section of our Website, which includes recording of many of our high quality Zoom events.
- Access to all of our high quality Zoom and Live events, including QueryFest.
- Opportunity to exhibit at our booth at the Brooklyn Book Festival.
- Your book cover displayed on our website's Book Carousel.
- Access to our Listserve, where you can spread the news about your latest publication, or ask a writing related question.
- Your name and website linked on our website.
- Facebook and Instagram Author spotlights.
- Retweets and promotion on Twitter.
- The opportunity to participate in our annual Open Mic Night.
- The opportunity to submit a story to our next anthology.
- Low-cost writing workshops offered by the chapter.

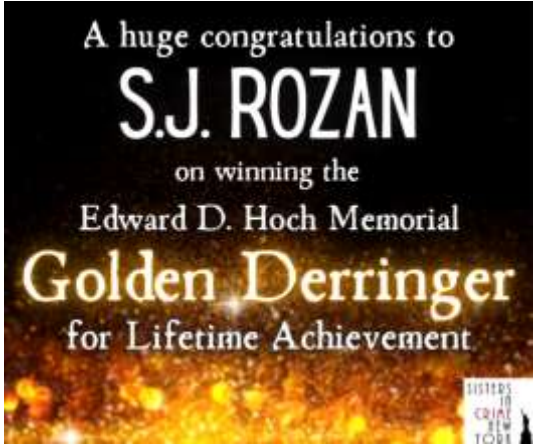
Missed a meeting?

Recordings of many of our Zoom meetings can be found in the Members Only section of www.nysinc.org. Check your emails for the new password.

ARE YOU INTERESTED IN
CONTRIBUTING AN ARTICLE TO
BLOODLETTER? CONTACT NINA
MANSFIELD AT
NINA@NINAMANSFIELD.COM.

CYBER CRIMES
A Social Media Update

Check out some of our recent #MemberMonday posts and other Social Media celebrations below. Thank you to Sarah Burr for these eye-catching posts!



THE POLICE BLOTTER

Member News

Dawn Barclay/D.M. Barr: Dawn's 8th book (and first non-fiction book), *Traveling Different: Vacation Strategies for Parents of the Anxious, the Inflexible, and the Neurodiverse*, has received a starred review from Library Journal and will be released by Rowman & Littlefield on August 15th. On August 18th, she will be throwing a launch party at P&T Knitwear Bookshop at 180 Orchard Street in NYC. All are invited. Dawn has also been accepted into the Society of American Travel Writers and the American Society of Journalists and Authors. In separate, mystery-related news, her novel, *Saving Grace--A Psychological Thriller*, has surpassed the 1,000-review mark on Amazon.

Allison Brook's (Marilyn Levinson) cozy *Dewey Decimated*, the sixth book in her Haunted Library series published by Crooked Lane Books, will out September 6th.

Sarah E. Burr's book, *You Can't Candle the Truth* is a 2022 Silver Falchion Award Best Supernatural Mystery Finalist. Her indie novel *Too Much to Candle*, Book Two in the award-winning Glenmyre Whim Mysteries, will be released on October 13th, 2022.

Constance Meccarello-Gerson's *Snowball the Sherlock Rabbit and the Case of the Missing Humans* is now on Amazon and Kindle. This is Constance's first children's picture book mystery. Illustrations by Lucia Benito.

Ellen Quint published her interview with international bestselling thriller author David Baldacci in Audiofile Magazine (<https://www.audiofilemagazine.com/articles/talking-with-author-david-baldacci/>)

Nina Mansfield's short story "Twelve Angry Actors" has been accepted for publication by *Alfred Hitchcock Mystery Magazine*.

Catherine Maiorisi's third NYPD Detective Chiara Corelli mystery, *Legacy in the Blood*, was a finalist for the Golden Crown Literary Society's Best Mystery award. And, *The Disappearance of Lindy James*, won the Golden Crown Literary Society's Best General Fiction award.

DISTURBING THE PEACE

Upcoming Chapter Events

Fall Calendar 2022

Wednesday, September 21st at 6:30 pm (place tbd)
**Summer is Over—Get Back to that Manuscript! with
Bonnie Zindel**

Further details to come

Sunday, October 2nd
The Brooklyn Book Festival

Further details to come

Information about the rest of our fall events will be posted on our website.

<https://nysinc.org/upcoming-events/>

OUR BOARD

President

Alison von Roseninge, writing as
D.A. Bartley

Co-Vice Presidents

Dawn M. Barclay, writing as D.M.
Barr and Nina Mansfield

Secretary

Ursula Shand

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Simon

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Mariah Fredericks, Sarah E. Burr, and
Ellen Quint

Are you interested in serving in the
future? Reach out to one of us.